



Maximizing ASAP for your School Website

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Mike Hathaway
FuhsdAdultSchool.com



***Get a copy of
these resources***

Text: @19asap
To: 81010



Maximizing ASAP for your school website

You are familiar with the ASAP hierarchy of program, course group, courses and classes. You can use this structure to provide content for your school website. Course groups, course descriptions and class information can be used as a web marketing tool.

Problem

Students can't find the information they need to make decisions about classes.

Example:

Program information exists on one website while class registration exists on another. Students wind up on a scavenger hunt

Solution

We moved what students need into ASAP so it shows in online registration.



**EXPLORE +
CONNECT**
ASAP USER CONFERENCE

Benefit

Your ASAP registration pages
can be printed out as
marketing materials

In Today's Session

- Learn how ASAP data translates onto the registration website
- Learn how to use the ASAP data hierarchy
- Structure your classes for maximum student visibility
- Find online resources

EXPLORE + CONNECT

ASAP USER CONFERENCE

Demo

FUHSD ADULT SCHOOL

Register District Home Students Staff [Translate](#) [Search](#)

[ABOUT US](#) [CAREER ADVANCEMENT](#) [LEARN ENGLISH/CITIZENSHIP](#) [COMMUNITY INTEREST](#) [FINISH HIGH SCHOOL](#) [PRESCHOOL PROGRAMS](#)

[f](#) [t](#)



Active Adult Programs
Our well-balanced curriculum includes art, exercise, home arts, languages, literature, writing and other exciting options.



FIND CLASSES



VIEW CATALOGUE



EMPLOYMENT



DONATE



MAPS



CONTACT US

NEWS

[View All News](#)

No post to display.

CALENDAR

[Full Calendar](#)

SEP
28

International Day at Bright Beginnings Preschool

10:00 AM - 1:00 PM
591 W Fremont Ave, Sunnyvale, CA 94087, USA

OCT
29

Quarter 2 Classes Begin

all day

How did we get here?

- Students struggled to find information
- Information was not up to date
- Catalogs, Flyers, Website & ASAP often had conflicting information
- Web host tripled our hosting cost

Selected Courses:

Course Group:

Advanced Python

[Add New](#)

[Edit](#)

[Delete this Group](#)

Group Name: Advanced Python

Image: 155977516304426_python-log [Upload](#)

[Delete Image](#)

Description:

Advanced Python Certificate

The Advanced Python Certificate consists of 2 additional classes.

1. Python 5 – Tensorflow – 15 hours
2. Python 6 – Data Visualization – 12 hours



Design



HTML



Preview

[Manage Prerequisites](#)

The person must have:

[select one option]

<< Cancel

Save

What did we do?

- We migrated to a new web host / back end system.
- We wanted to remove data from our static web pages
- We moved as much information as we could into ASAP

**EXPLORE +
CONNECT**
ASAP USER CONFERENCE

Understand the ASAP Information Hierarchy

- Program
- Course Group
- Course
- Class



- Classes
- > View All

> Active Adults

> Bright Beginnings
PreSchool

> Career Advancement
 - Accounting
 - Advanced Python
 - Amazon Web Services
 - Certified Nursing Assistant
 - CPR & First Aid
 - Data Science**
 - Green Gardener
 - Home Health Aide
 - Information Systems
 - Medical Interpreter
 - Workplace Skills

> Community Interest

Filter by:

Instructors ▾

Locations ▾

Departments ▾

Days ▾

Time ▾

Age ▾

Clear All

PROGRAM



Data Science Certificate

This certificate focuses on using the Python programming language and is comprised of 7 classes. They are:

1. Python 1 – Introduction – 24 hours

2. Python 2 – Statistics – 15 hours

3. Python 3 – Data Science – 24 hours

4. Python 4 – Machine Learning – 24 hours

5. SQL 1 – Introduction – 24 hours

6. SQL 2 – Intermediate – 24 hours

7. Tableau – Introduction – 24 hours

CAREERS IN INFORMATION SYSTEMS ORIENTATION



Students who are interested in learning more about our certificate programs in Data Science, Python and Amazon Web Services are welcome to attend this orientation. You will receive comprehensive insight into these classes that

- Classes
- > View All

> Active Adults

> Bright Beginnings PreSchool

> Career Advancement

Accounting

Advanced Python

Amazon Web Services

Certified Nursing Assistant

CPR & First Aid

Data Science

Green Gardener

Home Health Aide

Information Systems

Medical Interpreter

Workplace Skills

> Community Interest

Filter by:

Instructors ▾

Locations ▾

Departments ▾


Days ▾

Time ▾

Age ▾

Clear All

DATA SCIENCE



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Classes

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> Active Adults

> Bright Beginnings
PreSchool

> Career Advancement

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- Data Science**
- Green Gardener
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**COURSE**

- > Community Interest
- > English as a Second Language & Citizenship
- > Events
- > GED & High School Diploma

Products

Donate

CAREERS IN INFORMATION SYSTEMS ORIENTATION

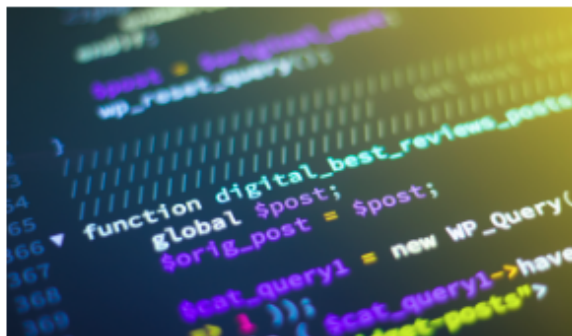


Students who are interested in learning more about our certificate programs in Data Science, Python and Amazon Web Services are welcome to attend this orientation. You will receive comprehensive insight into these classes that comprise this program, and the schedule of when they will be offered.

SECTION	LOCATION	DATES	DAYS	TIMES	INSTRUCTOR	FEES	OPEN	
66.9020.13	Vallco Main Campus, Room 9	12/10 - 12/11	Tu - We	06:30 PM - 07:30 PM	an	\$0.00	74	✓ REGISTER NOW
66.9020.23	Vallco Main Campus, Room 5	12/10 - 12/11	Tu - We	06:30 PM - 07:30 PM	visvanathan	\$0.00	50	✓ REGISTER NOW

CLASS

PYTHON 1- INTRODUCTION



This class will introduce students to the basic concepts of Python programming language. Python is an easy to learn, high-level computer language, that is used in many computational applications. Participants will be able to code and execute Python programs using an on-line Integrated Development Program (IDE). Basic concepts like strings, lists, variables, data types, functions, conditional statements (if-elif-else), control statements for loop and while loop will be taught. Participants will learn about data structures and file

Information Storage

- Course Group Description
- Course Description
- Course Notes (Additional Information)
- Class Notes



Classes

- > View All
- > Active Adults
- > Bright Beginnings PreSchool
- > Career Advancement
 - Accounting

Filter by:

Instructors ▼

Locations ▼

Departments ▼

Days ▼

Time ▼

Age ▼

[Clear All](#)

DATA SCIENCE



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CAREERS IN INFORMATION SYSTEMS ORIENTATION



Students who are interested in learning more about our certificate programs in Data Science, Python and Amazon Web Services are welcome to attend this orientation. You will receive comprehensive insight into these classes that

Course Group Description

Certified Nursing Assistant

CPR & First Aid

Data Science

Green Gardener

Home Health Aide

Information Systems

Medical Interpreter

Workplace Skills

> Community Interest

CAREERS IN INFORMATION SYSTEMS ORIENTATION

Course Description



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PYTHON 3 - DATA SCIENCE



Python for Data Science course is the continuation of the Python Introduction course. It covers Data Structures, containers, loops, control flow, Numpy, array, indexing, slicing, array manipulation, broadcasting, Matplotlib, plotting, subplot, images, dictionaries, pandas and many more.

Prerequisite: Must have successfully completed the Python Introduction class in order to enroll.

Student must bring their own laptop to class.

Prerequisites: [Python 2 - Statistics](#)

Course Prerequisites

SECTION	LOCATION	DATES	DAYS	TIMES	INSTRUCTOR	FEES	OPEN
67.1032.24	Lynbrook High School, 615	11/2 – 1/11	Sa	09:00 AM – 12:00 PM	Agarwal	\$395.00	24

✓ REGISTER NOW

SQL (STRUCTURED QUERY LANGUAGE) PROGRAMMING - INTRODUCTION

This class will cover the following topics: Installation and configuration of RDBMS, basic features of databases, basic SQL statements demonstrating

CREATING MOSAIC TILEWORK



Students will learn tile setting, nipping, thin set and grout applications. Enhance your creativity by drawing and manipulating with primary/complementary colors. Table tops, flower pots, wall hangers and much more will be offered as class projects for you to take home. This class is suitable for all levels. Required materials list will be available on website. Class materials fee is included in price of class.

Class Supply List (Creating Mosaic Tilework)

Adhesives:

- Flooring Installation Glue
- Clear Silicone Glue
- Tile Thin-Set ("Flex Bond")
- Penetrating Grout Sealer

Other Supplies:

- Fiberglass Mesh
- Clear Contact Paper (Shelf Paper)
- Mosaic Mount Tape Substrate: "Hardie Backer"
- Grout: "Polyblend Sanded Grout"

Tools:

- Tile Nippers
- Wheel Nippers
- Rubber Trawl
- Metal Trawl

Course Notes (Additional information)



Classes

- > View All
- > Active Adults
- > Bright Beginnings PreSchool
 - Gym Kids
 - Parent Participation Preschool
 - Specialty Classes
- > Career Advancement
- > Community Interest
- > English as a Second Language & Citizenship
- > Events
- > GED & High School Diploma

Products

BABY MOVEMENT AND MUSIC 4-15 MONTHS

Come join us for music, open play and movement activities specifically designed for your little one. Each class will include lap time music, songs, instruments and parent integrated activities. Your little one will explore in a preschool gym filled with safe places for them to gain confidence in early motor skills such as rolling, crawling and hand-eye coordination. Class will also involve a music component filled with different stimulating music and age appropriate themes each week. This program is designed for non-walkers and early walkers ages 4 - 15 months.

Additional Information:

Dress comfortably. No food is allowed in the gym room.

CLASS IS FULL

SECTION	73.1021.11
LOCATION	Bright Beginnings PreSchool, GymKids (2)
DATES	8/30 - 10/18
DAYS	Fr
	12:00 P
OPEN	-1
View Scheduled Dates	

Class notes (Not course notes)


Everything has its place

	Paper Catalog	Course Page	Class Page	Receipt
Course Description	X	X	X	
Additional Information		X		
Class Notes	(Optional)		X	X



Class notes come from

- Course additional information is copied from the course notes when you create the class
- Class notes are copied from the class when you are rolling using the rolling classes tool



Explore +
Connect

ASAP User Conference

Class Notes

Class notes = Information specific to a class instance you want printed & emailed on student receipts.

Example: The October 30 senior adventure class will be skydiving; students are expected to pack their own chute.

RULES

A conceptual image showing four hands holding up large, three-dimensional red letters that spell out the word "RULES". The hands are positioned at the bottom of the frame, with arms extending upwards to grasp the letters. The background is a plain, bright white, which makes the red letters stand out prominently. The lighting is even, highlighting the texture of the hands and the solid color of the letters.

Rule #1

Class data is entered directly
into ASAP not our static
website



Rule #2

We do not link from ASAP to external resources



Rule #3

We do not limit description size
to accommodate other
publications



Rule #4 - heads up

If it has a spot it gets a picture



Rule #5 warning

Account for the course groups
and courses you create for the
website when you are doing
ASAP reporting



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Puzzle Pieces



Everything gets a Course Group

- Course Groups
- Certificate Programs
- Specific Senior Centers

Course groups are used as an organizing tool on the web

Courses can live in multiple Course Groups



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Stuff Disappears



A Horse is a Horse of Course of Course

To be visible

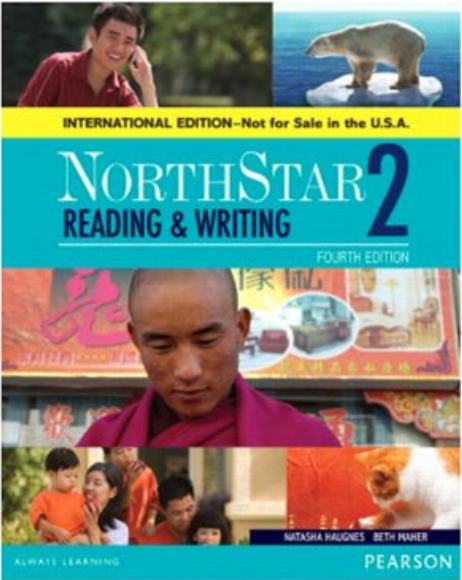
- A Program requires a Course Group
- A Course Group requires a Course
- A Course Requires a scheduled Class



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ASAP USER CONFERENCE



ESL, ADVANCED



Advanced High ESL students will engage in reading, writing, speaking and listening activities to increase their level of English proficiency. Reading will focus on identifying the main idea and the different types of supporting details in a reading and inferring the author's purpose and/or view. To improve composition skills, essay writing will be emphasized. This class can help you prepare to transition to community college or a career.

Students wishing to enter our ESL Program must sign up for and take a placement test prior to registering

SECTION	LOCATION	DATES	DAYS	TIMES	INSTRUCTOR	FEES	OPEN	
		TBD - TBD	TBD	TBD - TBD	TBD	\$0.00	30	READ ONLY

TBD Class

ESL, BEGINNING HIGH



Beginning High students will engage in reading, writing, speaking and listening activities to increase their level of English proficiency and to enable them to function in our community. Subjects will include the weather, shopping, understanding advertisements, food and nutrition, housing, budgets, our community, health, employment and goal setting/lifelong learning. Grammar will

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Class Supply Lists

Are listed in Course notes
(additional information)

Class Notes are emailed and
printed on receipts.

EXPLORE + CONNECT

ASAP USER CONFERENCE



Classes

- > View All
- > Active Adults
- > Bright Beginnings
PreSchool
- > Career Advancement
- > Community Interest
- Creative Arts**
- Finance & Business
- Flower Arranging
- Food and Wine
- Health & Fitness
- Languages
- Music & Dance
- Special Interest
- > English as a Second
Language & Citizenship
- > Events
- > GED & High School
Diploma

Products

Donate

CHINESE BRUSH PAINTING



Chinese brush painting with emphasis on individual instruction for all students. A traditional approach to Chinese brush painting using bamboo, flowers, birds, trees and landscapes as some of the subjects. Information on Chinese art forms and historical background will be presented.

Additional Information:

Class Supply List:

- Ink Stone
- Ink stick
- A pad of Rice paper (12" x 17 1/2" - 50 sheets) \
- Plastic water container
- Roll of paper towels
- Paperweight to hold paper down
- Construction paper (black or white 15" x 20") or black or white felt
- One or two small ceramic plates

Brushes:

- One small round (wolf hair)
- one medium round (wolf hair)
- one large flat (japanese hake)

Watercolors (cream in tubes)

- Chinese white
- Yellow ochre
- Burnt Sienna

Link from Within ASAP

ESL, ADVANCED



Link to a Course

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SECTION	LOCATION	DATES	DAYS	TIMES	INSTRUCTOR	FEES	OPEN	
31.3000.00	Vallco Main Campus, TBD	TBD – TBD	TBD	TBD – TBD	TBD	\$0.00	30	READ ONLY

EXPLORE + CONNECT

ASAP USER CONFERENCE

Link to a Course so it Shows all the Classes



FUHSD ADULT SCHOOL

[Home](#) | [Registration](#) | [All Classes](#) | [FAQ](#) | [Contact Us](#)

[Login](#)

[My Cart: 0](#)

[Home](#) / [Classes](#) / [English as a Second Language](#) / [ESL Placement Test](#)

Classes

- > [View All](#)
- > [Active Adults](#)
- > [Bright Beginnings PreSchool](#)
- > [Career Advancement](#)
- > [Community Interest](#)
- > [English as a Second Language & Citizenship](#)
- > [Events](#)
- > [GED & High School Diploma](#)

Products

Donate

ESL PLACEMENT TEST



Our English as a Second Language (ESL) Program is now open for registration.

Future students must come in for placement testing and orientation. At our placement testing, students will complete our full registration and placement process by:

- Filling out the required paperwork
- Taking a computer-based test to determine learning level
- Choose the right class time and location
- Take a photo student ID

The entire process takes about 2 hours.

To register for a placement test call (408) 522-2700 or visit our Vallco Campus during office hours.

Students must have an email address.

You must register prior to test day

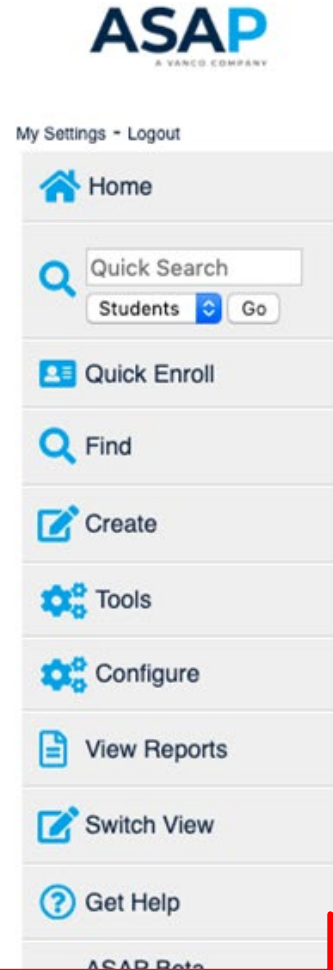
Available Placement Tests:

SECTION	LOCATION	DATES	DAYS	TIMES	INSTRUCTOR	FEES	OPEN	
39.1000.12	Vallco Main Campus, Room 5	9/26 - 9/26	Th	06:00 PM - 06:00 PM	Irvin	\$0.00	0	READ ONLY
39.1000.13	Vallco Main Campus, Room 5	9/27 - 9/27	Fr	09:30 AM - 09:30 AM	Irvin	\$0.00	0	READ ONLY

EXPLORE + CONNECT

ASAP USER CONFERENCE

Find the Links

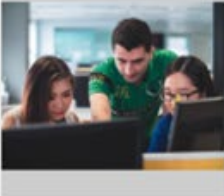


Class Detail

Time Period: All Active

ESL Placement Test

39.1000.10



When: Thursday 06:00 PM-06:01 PM
9/5/2019 - 9/5/2019
Quarter 1 2019 - 2020

Where: Room 5, Vallco Main Campus

Who: Irvin, Sabrina

Status: **readonly** - Not Visible

Credential: No

Fees: 1098

Eligible:

Capacity:	32, Min: 0
Enrolled:	33
Completed:	0
Pending:	0
Waitlisted:	0
Drop/Transfer:	6
Drop-In:	0

- I want to:
- Select --
 - Select --
 - Cancel this class
 - Change course
 - Copy this class
 - Edit this class
 - Email all students
 - Enroll a student
 - Manage CASAS TOPS
 - Manage instructors and sponsors
 - Split class
 - View class media
 - View links to online registration

Grades/Credits		Schedule		Skills		Notes	
<div>Attendance Options</div>							
							Mass Edit Status
column							
me	Phone	Status	Paid	Email			
Arealy	(408) 883-5674	ENROLLED	0.00	noahskyler24@gmail.com			
	(760) 556-	ENROLLED	0.00	magdaespain09@gmail.com			

View links

EXPLORE + CONNECT

ASAP USER CONFERENCE

Only Link to Courses

FUHSD Adult School (4635)

ASAP
A VANCOR COMPANY

Class Detail

Time Period: All Active

My Settings - Logout

Home

Quick Search

Students Go

Quick Enroll

Find

Create

Tools

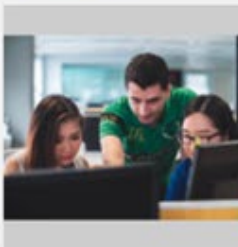
Configure

View Reports

Switch View

ESL Placement Test

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Credential: No
Fees: 1098
Eligible:

Capacity: 32, Min: 0
Enrolled: 33
Completed: 0
Pending: 0
Waitlisted: 0
Drop/Transfer: 6
Drop-In: 0

I want to: View links to online registration

OnlineRegistration links

Event Detail:

<https://register.asapconnected.com/classdetail.aspx?org=4635&pk=1431570>

Add To Cart:

<https://register.asapconnected.com/coursedetail.aspx?org=4635&action=add&pk=1431570&CourseId=123269>

Direct Checkout:

<https://register.asapconnected.com/directcheckout.aspx?org=4635&eventid=1431570>

Links to course

Class Roster

Demographics

Questions

Grades/Credits

Schedule

Skills

Notes

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All the Pretty Pictures



Issues with Adding Photos

- They must be licensed
- We do not use images of actual students in ASAP.
- Images of student work is fine

Subscription Stock Photos

- stockphoto.com (99club)
- istock.com
- stockphotosecrets.com
- shutterstock.com
- bigstock.com

**EXPLORE +
CONNECT**
ASAP USER CONFERENCE

Free Photos - Licensed



Subscription Stock Photos

- burst.shopify.com
- reshot.com
- pixabay.com
- freestocks.org
- kaboompics.com
- unsplash.com

***I really need a
copy of these
photo resources***

Text: @19asap
To: 81010



Today We Learned

- Students navigate the FUHSDAdultSchool website through ASAP
- How to use the ASAP data hierarchy
 - Programs
 - Course Groups
 - Courses
 - Classes
 - Notes
- Found online resources

Questions

